**Convince Your Boss**

Dear [MANAGER’S NAME],

I hope this message finds you well. I wanted to reach out to discuss an opportunity that I believe would be incredibly beneficial for our company and would be an excellent way to demonstrate our commitment to gender equality, diversity, and inclusion in the workplace.

On Friday, 8 March 2024, the theme for International Women’s Day centres on women’s economic empowerment and inclusion, a topic that I’m sure you would agree is vital to address if we ever want to break the cycle of inequality – because when you #CountHerIn, everyone wins.

I would like to propose that [INSERT COMPANY NAME] use this opportunity to learn more about what economic abuse is, the importance of economically empowering women recovering from domestic abuse, and how we can all help break the cycle of violence for women and their children. I would also like to support an organization here in South Australia that works with economically empowering women recovering from family and domestic violence.

This is also a wonderful opportunity to align [INSERT COMPANY NAME] with the largest global movement for gender equality while supporting a worthy cause.

Funds raised for the Zahra Foundation Australia through fundraising in our workplace will support the foundation in continuing to work with women recovering from domestic and financial abuse, helping them break the cycle of violence. This will contribute to ensuring these women and their children are given equal opportunities to contribute at all levels of society.

You can find out more about the great work the foundation does here: www.zahrafoundation.org.au

Thank you for taking the time to consider this request, and I look forward to hearing from you.

Kind regards,

[YOUR NAME]